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1% ↑ GDP =
0.4% ↑ resource consumption
0.5% ↑ CO₂ emission

DE-COUPLING
between economic growth and CO₂ emissions and resource consumption

Need to achieve

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ICT has the potential to maintain global CO₂ emissions at 2015 levels and generate resource savings

Total abatement potential across all 8 sectors
9.7 times higher is the total CO₂ abatement potential of ICT than the sector's own direct emissions from increased use of smart devices, networks & data centers

Environmental Benefits of SMARTer2030

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CO₂ = CO₂ equivalent

An initiative by: In partnership with:

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